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INNOMANTRA TRANSFORMING IMAGINATION TO AMPLIFY CORPORATE INNOVATION

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LOKESH VENKATASWAMY
CEO & MANAGING DIRECTOR
INNOMANTRA CONSULTING PRIVATE LIMITED

RAKESH BABU K L
COO & EXECUTIVE DIRECTOR
INNOMANTRA CONSULTING PRIVATE LIMITED



INNOMANTRA: TRANSFORMING IMAGINATION TO AMPLIFY CORPORATE INNOVATION

Since 2010, Innomantra has established itself as one of the leading Innovation, intellectual property management, advisory, and consulting companies. It helps its client organizations to design and achieve their innovation strategy from ideation to implementation, Innovation Management, and Intellectual property goals by instilling a culture of Innovation for exponential growth.

Innomantra's signature three-fold approach looks at overall business strategy, people, technology, and functional systems. Over the decade, Innomantra has built its client base to over Sixty clients by generating more than One lakh ideas ranging from small and medium businesses to Fortune Global 500 organizations. The clientele is spread across diverse sectors, including aviation, automotive, industrial, information technology, retail, and more. Some of their marquee clients include ABB, BEL, Cyient, Google, KPMG, Larsen & Toubro, Schneider, Samsung, Meritor, Newell, Netapp, Tata group, TE Connectivity, and more. In addition, it has a strategic alliance with several global leaders in Digital Transformation and Innovation. Innomantra has also partnered with the premier Indian Institute of Science (IISc) and other leading international institutions for Management and Innovation Research.

Innomantra's product portfolio includes InnoPro Functional Innovation®, Discover Design Thinking, Innovation Management Standard - ISO56000 Implementation, Digital Transformation Blueprint, and Design for Circular Innovation, which aligns with the Sustainable Development Goals while enabling organization growth and sustainability. Innomantra's signature framework InnoPro Functional Innovation® is an integrated approach to creative ideation and problem-solving. It incorporates aspects from several well-known ideations and problem-solving techniques. The framework was developed from a research study involving 30,000+ highly cited patents and 10,000+ recent innovations to identify common patterns and develop valuable heuristics.

The Imagineering Minds of Innomantra

Lokesh Venkataswamy, CEO & Managing director, and a design thinker at Innomantra, brings more

than 25 years of professional experience in Digital, Innovation, Intellectual Property, and New Product Management. Before Innomantra, he led the innovation portfolio Larsen & Toubro for more than a decade as a part of Strategic Planning & Corporate Initiatives. At Innomantra, he advises the corporate leaders on Innovation and co-creates innovation frameworks for fortune global 500 clients. In addition, he is a sought-after thought leader, mentor to several educational institutions, entrepreneurs, industry associations, and government agencies.

Rakesh Babu K L, COO & Executive Director, design thinker, and a master innovation facilitator, has designed and delivered highly acclaimed innovation engagements and sessions. He specializes in coaching senior executives in innovation tools, collaborative Innovation, and innovation leadership. He is also the co-developer of the Functional Innovation Methodology.

Reinventing Organizations for Resilience, and wholesomeness

Innomantra's vision is to transform itself as the world's leading integrated Digital, Innovation, and intellectual property advisory and consulting company. It invites highly accomplished Innovation global partners and consultants to be a part of the team to achieve this. It has been investing in innovation research to develop new frameworks in the emerging consulting space.

Lokesh says, "Innomantra is reinventing for the digital world with belief in the philosophy of work-from-anywhere since inception. This has helped the organization transform seamlessly during the pandemic. We believe in digital ideation and have built mastery of those tools and techniques with the mantra of Digital Trigarius™ – to embrace new technology, empower people, and the emerging leadership position."

Innomantra brings wholesomeness to the working environment. It urges its client organizations to embrace the new digital technologies for superior solutions, lower risks, and speed of change while seeding new aspirations in their people through developing a growth mindset. "We encourage our partners and clients regularly, build relationships, secure their business,



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and help clients with new insights from the Innovation world," Rakesh asserts.

Metamorphosis of Innovation

Today, new generation innovation and large strategic consulting firms have been exploring innovation advisory as their next significant growth practice. The industry and competition are evolving faster than ever; global leaders prioritize democratizing Innovation as a culture. Innovation management systems and standards are also being evolved to scale Innovation in organizations.

"We have built innovation practice globally, partnering with some of the leading Innovation and virtual learning platforms. In addition, we are evolving Innomantra to be a 'dream place for innovation enthusiasts and evangelists' with an integrated design studio to customer experience lab," says Lokesh.